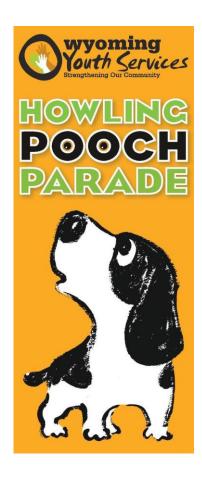


WYS SPONSOR PACKAGE 2016-2107



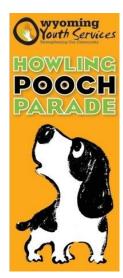


\$2,500 PRESENTING SPONSOR

Be the top sponsor on both of our fundraising events for the 2016-2017 program year.

This is an exclusive sponsorship - only one is available. This represents a \$500 savings over sponsoring each event separately. Sponsor benefits <u>include all benefits listed for the Event Sponsor</u> level of each event shown on the following pages <u>plus</u> the following:

- * Four (4) extra dog registrations to the Howling Pooch Parade on Sunday, October 18, 2015 (\$60 value),
- * Two (2) extra tickets to the Pancake Breakfast on Saturday, March 12, 2016 (\$20 value)



Howling Pooch Parade

Sunday, October 23, 2016 at the Wyoming Civic Center 1:00 p.m. - 3:00 p.m.

This 17th annual fun-filled community event features a dog (and owner) costume parade, contests, prizes, raffles, pet-themed exhibits, and demonstrations. Vendors are welcome to set up a booth at the event (information below). The Howling Pooch Parade is held in conjunction with the City of Wyoming's family-friendly Howl-O-Ween Hoopla event, which runs from 1:00 - 4:00 p.m.

In 2015, about 40 dogs were registered to participate with an estimated 180+ spectators. Our goal for 2016 is 60 dog registrations.

Sponsors and Donors <u>at all levels</u> <u>will receive</u>: recognition in the Event Program and Wyoming Youth Services 2016 Annual Report distributed to 3,300+ households and the opportunity to provide promotional materials for gift bags in addition to the benefits listed at the level of sponsorship chosen below.

\$1,500 EVENT SPONSOR - Grand Champion

Name and logo on event website with link to sponsor website, name featured on promotional materials (where permitted, advanced timing required), sponsor signage at registration table, opportunity to display corporate banner at event, opportunity for vendor space, public recognition day of event, name on a special prize basket displayed and given to a contest or prize winner, and *up to eight (8) dog registrations for event*

\$500 GOLD SPONSOR - Best of Show - Kids Activity Station

Name and logo on event website, sponsor signage at kids activity station, name on a special prize basket displayed and given to a contest or prize winner, opportunity for vendor space, and up to four (4) dog registrations for event

\$250 SILVER SPONSOR - Best of Group

Name and logo on event website, name on a special prize basket displayed and given to a contest or prize winner, opportunity for vendor space, and up to two (2) dog registrations for event

\$100 BRONZE SPONSOR - Best of Breed

Name and logo on event website, opportunity for vendor space, and one (1) dog registration for event

\$ CASH DONATION

No gift amount is too small! All cash donations are 100% tax deductible.

IN-KIND SPONSOR - Items and gift cards for prize and raffle baskets.

A great opportunity to donate your company logo items or items for raffle prizes! All donations are 100% tax deductible.

\$25 VENDOR SPACE

One (1) booth space during the event to share information about or sell your products or services. **Vendor must bring their own table, chairs and any other items** needed for set up. Electrical service is not available.



15th Annual Pancake Breakfast

Saturday, March 11, 2017 at the Wyoming Civic Center 8:00 a.m. - 11:00 a.m.

Our Pancake Breakfast is highly anticipated and attended by the community each year. Pancakes, sausage, fruit, juice and coffee are all served at the Wyoming Civic Center. The event also includes silent auction packages, raffles, and entertainment for the whole family.

About 600 people attended in 2016. Our goal for 2016 is 700 people attending.

Sponsors and Donors <u>at all levels</u> <u>will receive</u>: recognition in the Event Program and Wyoming Youth Services 2017 Annual Report distributed to 3,300+ households in addition to the benefits listed at the level of sponsorship chosen below.

\$1,500 EVENT SPONSOR - Master Chef

Name and logo on event website with link to sponsor website, name featured on promotional materials (where permitted, advanced timing required), sponsor signage at registration table, opportunity to display corporate banner at event, public recognition day of event, the opportunity to provide promotional materials for attendees and volunteers and *up to 8 tickets to the breakfast*.

\$500 GOLD SPATULA - Serving Station Sponsor

Name and logo on event website, sponsor signage at one serving station, public recognition day of event, and *up to four (4) tickets to the breakfast*.

\$250 SILVER SPATULA - Raffle Sponsor

Name and logo on event website, sponsor signage at the event, and up to two (2) tickets to the breakfast.

\$100 BRONZE SPATULA

Name and logo on event website and signage at the event.

\$ CASH DONATION

No gift amount is too small! All cash donations are 100% tax deductible.

IN-KIND SPONSOR - Items and gift cards for raffles and silent auction packages
Food items, beverages, coffee, and paper goods (plates, cups, utensils) for the breakfast
All donations are 100% tax deductible.

WYOMING YOUTH SERVICES SPONSOR AND DONOR REGISTRATION FORM 2015-2016

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Howling Pooch Parade Pancak	ke Breakfast	
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\$25 Vendor Space - Howling Pooch Parade	2	
Cash Donation (please indicate amount for	r desired event(s))	
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Howling Pooch Parade Pancak	ke Breakfast	
m(s) donated:		

Please complete this form and mail with your check made payable to "Wyoming Youth Services" and/or your donated item(s)* to Wyoming Youth Services, 800 Oak Avenue, Wyoming, Ohio 45215. *Free pick-up for any and all donated items is available!

Questions? Please contact Julie Jones, Events Coordinator, at (513) 821-4628 or Julie@wyomingyouthservices.com. Upon receipt of this form, Wyoming Youth Services will contact you to provide instructions for submitting company name and logo format/artwork.



ABOUT WYOMING YOUTH SERVICES...

Formed in 1981, Wyoming Youth Services is a non-profit, social services agency that represents a unique partnership between the City of Wyoming, Wyoming Board of Education, Hamilton County and State of Ohio agencies, Wyoming organizations and dedicated members of our community. Our mission is to strengthen our community by empowering families, connecting them to resources, and engaging in outreach to address the challenges facing our youth.

We have exciting news to report! In light of past successes, Wyoming Youth Services (WYS) is pleased to announce a change in focus for the organization and the community it has so faithfully served.

WYS has done an incredible job fulfilling its mission during the last 35 years, partnering with the schools, City, and community to identify and address formerly unmet and unrecognized needs in the School and City. Specifically, since forming in 1982, WYS fulfilled its mission of promoting *volunteerism* through its counseling programs at all levels of the school system, and *prevention* with innumerable outreach programs to at-risk youth throughout Wyoming.

In partnership with Wyoming City Schools and the City of Wyoming, WYS is now undergoing substantial change to serve the evolving needs of the community. WYS is a transitioning to serve as the primary advocate for the City's youth as a liaison between families and resources available in Wyoming and the wider community. Effective with the 2016-2017 school year, WYS will act as connector to the community to navigate the needs of youth and families, rather than a providing programs and services directly.

Wyoming Youth Services is supervised by a Board of Trustees composed of Wyoming residents, the City Manager, the Chief of Police and a Wyoming Board of Education/Wyoming City Schools representative. Wyoming Youth Services serves as the primary advocate for the City's youth as a liaison between families and resources available in Wyoming and the wider community.

Funding is provided through generous donations by Wyoming residents to our Annual Appeal Campaign and support of our annual fundraising events, the City of Wyoming, the Wyoming Board of Education, the Hamilton County Mental Health & Recovery Services Board, the Wyoming Parent School Association (PSA), the Junior Woman's Club of Wyoming, the Wyoming School Foundation, and other community and faith-based organizations.

Wyoming Youth Services events are widely attended by members of the community, and our sponsors benefit by raising their profile in Wyoming, a community with attractive demographics:

ABOUT WYOMING, OHIO1...

• Population (2015): 8,411 Bachelor's Degree+: 72% percent

Housing Units (2010 census): 3,272
 Median Family Income (2010-14): \$108,346

Wyoming High School was ranked #2 in Ohio and #119 in the nation by US News and World Report (2016).

 $^{1} \ \text{http://quickfacts.census.gov/qfd/states/39/3986730.html} \ \text{and http://www.city-data.com/city/Wyoming-Ohio.html} \ \text{order} \ \text{ord$